## **MTI Newsletter**

Current projects of

MACHWÜRTH TEAM INTERNATIONAL

Organisational and Personnel Development

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## Machwürth Team International is a TOP CONSULTANT

Distinguished as Personnel Consultancy 2016, the Machwürth team is one of the best consultancy firms for SMEs. TOP CONSULTANT mentor Christian Wulff pays tribute to the company.



Machwürth Team International (MTI) is one of the best personnel consultancies in Germany and can now refer to itself as the TOP CONSULTANT 2016. The honour results from a scientifically conducted customer survey. For the seventh time, the seal recognises consultants that specialise in the SME sector. Machwürth Team International has the honour of calling itself a TOP CONSULTANT for the third time now. As a mentor of the consultancy comparison, former German President Christian Wulff congratulated the company on June 24th at the 3rd German SME Summit in Essen.

Machwürth Team International is one of the consultancies in Germany that is the best at talking the language of SMEs - as confirmed by the TOP CONSULTANT consultancy comparison. The seal provides SMEs who are looking for a consultant with reliable guidance in a complex market.



Source: KD Busch/compamedia GmbH

The basis for the distinction is a scientifically conducted customer survey carried out by Prof. Dr. Dietmar Fink of the Bonn-Rhein-Sieg University of Applied Sciences and Bianka Knoblach. Together, they direct the Scientific Society for Management and Consulting (WGMB) and are conducting TOP CONSULTANT for the seventh time. To receive the distinction, it is crucial that the customers give the consultancy high marks for professionalism and that they are satisfied with its performance.

All the consultancies distinguished at TOP CONSULTANT, which were allowed to compete in five categories, achieved a very good or good result. Machwürth Team International was one of 87 companies to make it into the ranks of the best consultancies in 2016.

The Machwürth Team International has been successful on the market for more than 25 years and specialises in personnel and organisational development. With 450 consultants and trainers worldwide, MTI has been helping companies implement their strategies. MTI provides its customers with, among other things, online and digital instruments (such as learning platforms) for managing strategy implementation projects as well as the resulting change and learning requirements. "It's great when our customers are

also able to see us put our claim "We bring your strategy to life" into practise says," Hans-Peter Machwürth, Managing Director of Machwürth Team International. "This shows that our customers appreciate precisely what we want to communicate - namely, that we develop and implement concepts that are individually tailored to each customer."

"Medium-sized companies expect consultants to communicate at eye level with them and work out individual solutions to their specific challenges," says Prof. Dr. Dietmar Fink, "the TOP CONSULTANTS show very impressively that they meet their customers' wishes and look outside the box. The TOP CONSULTANT seal provides customers with an orientation they can rely on when making their way through the overgrown consultancy jungle."

## Information

## TOP CONSULTANT: consultancy comparison

More information on www.top-consultant.de. German's best consultants can be found on www.beste-mittelstandsberater.de.