



Workshop Business Simulation

**Management: from playful to practical
- interactive training with real-world implementation**

We bring your strategy to life!

Training & Consultancy

Management & Leadership

Marketing & Sales

Customer Service

Project Management

Teambuilding & Outdoor

E-Learning Programs



Content

In this workshop, we explore complex, dynamic business challenges generated with our very own computer simulation program. We foster a realistic hands-on experience for participants that activates and challenges all of the skill sets associated with your business environment.

Target Groups

- › Company executives, managers and future leaders
- › Personnel and organizational developers searching for new, creative tools to develop their company's leaders

Objective

Successfully learn modern business skills through “live-experience” simulations. Complete the full program with a healthy dosage of motivation and enthusiasm, and you're guaranteed effective results. By integrating all of the necessary skill sets in your field of business, you'll enhance your business knowledge with improved performance competencies.

Our scenarios offer users a completely customizable experience:

- › Exchanges and interactions happen in real-time.
- › Participants become emotionally invested in the project.
- › Successful completion is only made possible through teamwork.
- › Simulations can incorporate 4 - 14 participants.
- › The simulation is administered on a tablet. Participants move freely around the room communicating live and personally with colleagues.

Ideal for:

- › Qualifying company leaders
- › Managing your business
- › Directing projects
- › Managing complex situations
- › Improving team performance
- › Assessing personnel potential

Details

Agenda

Time	Activity
09:00 am	Introduction and explanation of the Business Simulation approach
10:30 am	Coffee break
11:15 am	Live-Experience 1
	Recap and reflect
12:30 am	Lunch
1:30 pm	Live-Experience 2
	Recap and reflect
	Discussion: Implementing “takeaways” on the job
2:45 pm	Coffee break
3:00 pm	Exchanging results and closing remarks

More about our Business Simulations

Skill and competency development is achieved by addressing and tackling concrete problems. In this simulation, we generate realistic challenges that align with your company’s specific business environment.

The simulation allows each individual participant to foster several skill sets simultaneously – all in the context of a fascinating and motivating “live-experience.” Colleagues form a mutual interest in problem solving realistic scenarios all the while learning to transform knowledge into practical, everyday skills.

Combining these elements creates an educational setting as efficient as a hybrid engine: enjoy a fast and fun ride, get to your destination, but burn fewer resources doing it.

Business Simulation: a brief overview

These factors are completely customizable to the nature of your business:

- › Market dynamics
- › Products and/or services and their varying complexities
- › Supplier structure: dynamics, challenges
- › Complexity of internal process chain
- › Financial situation
- › Strategic challenges
- › Dynamics and complexity of operations

Our simulations model challenges after your business environment.

During the simulation, each participant receives a tablet personalized with his or her own area of responsibility.

In order to be successful, participants must work together effectively. Thanks to the program's design, however, participants are granted the flexibility to implement their individual style throughout the simulated scenario.

By customizing the simulation to your company's business environment, we assure the acceptance and effective transfer that a hybrid approach offers.

Effective Conditions

- › **Business-Context**
Generating realistic challenges via simulations based on your company's business context.
- › **Individual Context**
A hybrid approach effectively fosters several skill sets simultaneously.
- › **Live-Experience**
Coworkers find themselves emotionally invested in the problem solving scenarios.